



A key to successful investment is having access to qualified staff, which in many cases is the main asset of any business. Good managers know that good employees are hard to find and that having a qualified workforce can make a world of difference for their companies. Business leaders need someone they can count on to run the company when they cannot be there.

This is increasingly important in the case of cross-national investment, as it means that companies will relocate not only in a different country, but more importantly, in a different culture. Having the right type of employee provides companies with the structure and reliability that today's business environment demands.

Murcia offers companies access to qualified professionals in many fields, so that they can achieve global expansion and benefit from increasing opportunities. The international nature of our workforce allows companies to reach new customers and better communicate with audiences worldwide.

## WORKFORCE

The Region's training centers offer a large variety of technical degrees, making Murcia one of the most competitive economies in Europe when it comes to Human Resources.



## WORKFORCE HIGHLIGHTS

Murcia is one of the most competitive economies in terms of HR in Europe. For a relatively small territory, the number of centers providing companies with access to qualified workers is remarkable. The Region of Murcia has over 100,000 university students yearly, many of whom take highly specialized courses in technical areas.

Companies not only need “white-collar workers”, but also “blue-collar ones”. Not a problem. The Region has nearly 100 vocational training centers with students registered in a large variety of courses. Another key consideration is the fact that investing companies may come from anywhere in the world, so speaking foreign languages and understanding multi-culturalism is essential.

**Vocational Training Centers have 30,000 new students every year specializing in Administration, Electricity and Electronics, Information and Communication, Vehicle Maintenance and Tourism.**