



## WORKFORCE

A key to successful investment is having access to qualified staff, which in many cases is the main asset of any business. Talented managers know that good employees are hard to find and that having a qualified workforce can make a world of difference for their companies. Business leaders need someone they can count on to run the company when they cannot be there.

This is increasingly important in the case of cross-national investment, as it means that companies will relocate not only in a different country, but more importantly, in a different culture. Having the right type of employee provides companies with the structure and reliability that today's business environment demands.



Vocational training Centers have **20,500** new students every year specializing in Administration, Electricity and Electronics, Information and Communication, Vehicle Maintenance and Tourism.



## WORKFORCE HIGHLIGHTS:

- ▶ Murcia is one of the most competitive economies in terms of HR in Europe. For a relatively small territory, the number of centers providing companies with access to qualified workers is remarkable. The Region of Murcia has over 100,000 university students yearly, many of whom take highly specialized courses in technical areas.
- ▶ Companies do not only need “white-collar workers”, but also “blue-collar ones”. Not a problem. The region has nearly 100 vocational training centers with students registered in a large variety of courses. Another key consideration is the fact that investing companies may come from anywhere in the world, meaning speaking foreign languages and understanding multi-culturalism is essential.
- ▶ Murcia has official language schools scattered throughout the region where students learn not only European languages, but also those spoken in important Asian and African countries.



## WORKFORCE

BUSINESS SCHOOLS

03

UNIVERSITIES

07

STUDENTS YEARLY

120,000

VOCATIONAL TRAINING  
CENTERS

97

OFFICIAL LANGUAGE  
SCHOOLS

06

TECHNICAL AND  
ADMINISTRATIVE  
SPECIALIZATION

